Amendments to the Claims:

1. (Currently Amended) A method for offering a discount on a purchase comprising:

offering one or more items for sale via an Internet server accessible by a customer via a remote client;

receiving from the customer an indication to purchase a first item being offered for sale; and

offering a discount for the purchase of a second item based on the received indication to purchase, wherein the discount is only applied with an indication to purchase both the first and second items.

2. (Original) The method of Claim 1, the method further comprising:

adjusting the discount based upon a magnitude of the first item price.

3. (Previously Presented) The method of Claim 1, the method further comprising:

receiving from a customer a selection of the second item being offered for sale, the selection designating a second item identity; and

supplying a second item price based upon the second item identity.

4. (Original) The method of Claim 3, the method further comprising:

adjusting the discount based upon a magnitude of the second item price.

5. (Original) The method of Claim 3, the method further comprising:

receiving from a customer a buy request; and

compiling an order in response to the buy request, based upon the selection of the first and the second items.

6. (Currently Amended) The method of Claim 5, the method further comprising:

applying the discount to the order <u>comprising both the first and second items</u>.

7. (Currently Amended) The method of Claim 6, the method further comprising:

   presenting the order as compiled to the customer; and

   receiving a buy confirmation from the customer[[.]]

8. (Original) The method of Claim 5, the method further comprising:

   submitting the order for fulfillment to complete a purchase of the first and second items in accordance with the order.

9. (Currently Amended) A server system for generating an order including ~~effecting~~ <u>affecting</u> a discount on a purchase of a second item, the server system comprising:

   a first component being configured to receive an order via an Internet to purchase a first item at a first item price; and

   a second component being configured to offer a discount for a purchase of the second item after the order to purchase the first item has been received<u>, wherein the discount is only applied with an indication to purchase both the first and second items</u>.

10. (Original) The server system of Claim 9, the server system further comprising:

   a third component being configured to adjust the discount based upon a magnitude of the first item price.

11. (Original) The server system of Claim 9, the first component being further configured to:

   receive from a customer a selection of a second item being offered for sale, the order designating a second item identity; and

   supply a second item price based upon the second item identity.

12. (Original) The server system of Claim 11, the third component being further configured to:

adjust the discount based upon a magnitude of the second item price.

13. (Original) The server system of Claim 11, the first component being further configured to:

receive from a customer a buy request; and

compile an order in response to the buy request, based upon the selection of the first and the second items.

14. (Currently Amended) The server system of Claim 13, the third component being further configured to:

apply the discount to the order comprising both the first and second items.

15. (Currently Amended) The server system of Claim 14, the first component being further configured to:

present the order as compiled to the customer; and

receive a buy confirmation from the customer[[.]]

16. (Currently Amended) The server system of Claim 14, the server system being further including:

a fourth component configured to submit the order for fulfillment to complete a purchase of the first and second items in accordance with the order.

17. (Currently Amended) A computer-readable medium containing comprising instructions for causing a computer system of a customer to discount the price for a purchase of a second item being offered for sale by a vendor, the instructions comprising:

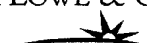means for receiving from the customer a request to purchase the first item being offered for sale;

~~means for~~ calculating a discount on the purchase of the second item being offered for sale after the request to purchase the first item has been received;

~~means for~~ receiving from the customer a request to purchase the second item being offered for sale;

~~means for~~ receiving from the customer a confirmation of the proposed order to purchase the first and the second items being offered for sale, <u>wherein the calculated discount is only applied after receiving the order confirmation</u>; and

~~means for~~ submitting the order for fulfillment to complete a purchase of the first and second items in accordance with the order.

18. (Currently Amended) The computer-readable medium ~~containing~~ <u>comprising the instructions of</u> ~~to a computer~~ of Claim 17, wherein the ~~means for receiving from the customer a request to purchase the first item being offered for sale include means for~~ <u>instructions further comprise</u> displaying information relating to a first item being offered for sale to the customer.

19. (Currently Amended) The computer-readable medium ~~containing~~ <u>comprising the instructions of</u> ~~to a computer of~~ Claim 17, wherein ~~the means for~~ calculating a discount on the purchase of the second item being offered for sale [[are]] <u>is</u> dependent upon an identity of the first item being offered for sale to the customer.

20. (Currently Amended) The computer-readable medium ~~containing~~ <u>comprising the instructions of</u> ~~to a computer of~~ Claim 19, wherein ~~the means for~~ calculating a discount on the purchase of the second item being offered for sale [[are]] <u>is</u> dependent upon a first item price.

21. (Currently Amended) The computer-readable medium ~~containing~~ <u>comprising the instructions of</u> ~~to a computer of~~ Claim 17, wherein ~~the means for~~ calculating a discount on the purchase of the second item being offered for sale [[are]] <u>is</u> dependent upon an identity of the second item being offered for sale to the customer.

22. (Currently Amended) The computer-readable medium ~~containing~~ comprising the instructions of ~~to a computer of~~ Claim 21, wherein ~~the means for~~ calculating a discount on the purchase of the second item being offered for sale [[are]] is dependent upon a second item price.

23. (Currently Amended) The computer-readable medium ~~containing~~ comprising the instructions of ~~to a computer of~~ Claim 17, wherein the ~~means for receiving from the customer a request to purchase the second item being offered for sale include means for~~ instructions further comprise displaying information relating to a second item being offered for sale to the customer.

24. (Currently Amended) The computer-readable medium ~~containing~~ comprising the instructions of ~~to a computer of~~ Claim 17, wherein the ~~means for receiving from the customer a confirmation of the proposed order to purchase the first and the second items being offered for sale; include means for~~ instructions further comprise displaying the information including the purchase price of the first and the second items being offered for sale and the discount.